

Dear Friend

Together with Professor Peter Lorange, President of the Lorange Institute of Business Zurich, we would like to invite you to a networking business event to be held on his campus:

Time: Wednesday, 10th February 2010, 18h00 – 21h30

Place: Lorange Institute of Business Zurich www.gsba.ch
Hirsackerstrasse 46, 8810 Horgen/ZH

Registration before 3rd February: terje@hispeed.ch

(Please, state your company's name for the badge)

We are inviting the members of the Zurich clubs:

- Danish-Swiss Chamber of Commerce (<http://dshk.ch>)
- Nordiska Roddföreningen (www.nordiska.ch)
- Norgesklubben (www.norgesklubben.ch)
- Skandinavisk Akademisk Club (www.skandac.ch)
- Skandinavisk Club (www.skandinaviskclub.ch)
- Swedish Swiss Chamber of Commerce (www.swecham.ch)
- other Nordic clubs in Switzerland
- as well as the ETH and HSG Nordic alumni & alumnae.

The idea is to get together and get

- *a perspective on key issues facing global business today as well as*
- *an insight into what is going on in the European risk capital markets.*

We will get two short presentations by Professors Peter Lorange and Ulf Lindgren of the Lorange Institute of Business.

After a brief discussion session, we will continue with an informal get together where the chef on the Horgen campus will serve refreshments and light food.

We are looking forward to seeing a great group of Nordic friends and colleagues, alumni & alumnae in Horgen for an exciting and most interesting evening.

With our warmest wishes

Ulf Lindgren, Ph.D.
Professor (adjunct) of Strategy
Lorange Institute of Business
Zurich – Horgen

Terje I. Wølner-Hanssen, lic.oec. HSG
Senior Nordic Advisor to the
Lorange Institute of Business
Zurich - Horgen



Emeritus Professor Dr. mult. Peter Lorange

Norwegian

Siviløkonom, NHH Bergen

MA in Operations Management, Yale University

DBA Harvard Business School

Vita

Peter Lorange is President of the Lorange Institute of Business Zurich (ex GSBA). He is Emeritus Professor at IMD and was formerly President of IMD in Lausanne from July 1993 until April 2008.

He was formerly President of IMD and before that of the Norwegian School of Management in Oslo. Before this, Professor Lorange was affiliated with the Wharton School, University of Pennsylvania, for more than a decade, in various assignments, including director of the Joseph H. Lauder Institute of Management and International Studies, and The William H. Wurster Center for International Management Studies, as well as The William H. Wurster Professor of Multinational Management. He has also taught for eight years at the Sloan School of Management (MIT).

Peter Lorange is Norwegian. He received his undergraduate education from the Norwegian School of Economics and Business, was awarded an MA degree in Operations Management from Yale University, and his Doctor of Business Administration degree from Harvard University. He holds Honorary Doctorates from Pecs University, Moscow State University, Copenhagen Business School, Estonian Business School and Lund University. He is an Honorary Member of EFMD.

Professor Lorange has written or edited 18 books and some 120 articles. His area of special interest is Global Strategic Management, Strategic Planning and Shipping Management. He has conducted extensive research on multinational management, strategic planning processes, and internally generated growth processes.

He serves on the board of directors of several corporations including: Globalpraxis, Zaruma Resources, Preferred Global Health, Seaspan Corporation and Copenhagen Consulting Company.



Professor Dr. Ulf Lindgren

Swedish

Civilekonom, Stockholm School of Economics 1976

B. Sc. East European Studies/Russian, University of Uppsala 1977

Bachelor of Law /Dr Jur., University of Stockholm 1978

Ph.D. International Management, Stockholm School of Economics 1982
(Management of the Cross-Border Post Merger Integration Process)

Vita

- Assistant Professor, International Business, Finance & Banking, 1979-82, Stockholm School of Economics, Sweden
- Program Director, Institute of Management IFL, Stockholm and Bruxelles 1979-82
- Visiting Lecturer, IMD, Lausanne (then CEI, Genève) 1981-84
- Visiting Lecturer, INSEAD, Fontainebleau, France 1997-99
- Professor Entrepreneurship, INSEAD, Fontainebleau, France 2000-
- Professor of Strategy and Business Policy, Lorange Institute of Business Zurich, Switzerland 2009-

Business Record:

- Founder & Managing Partner Nordic Management Group, 1983 – 1990
- Founder & Director BTS Group (Nasdaq/OMX), 1985 -1989
- Senior Partner LEK Partnership, London, 1990 –1992
- Director & Board Member, Bain & Company International, 1992- 1997
- Senior Partner Bain & Company Ltd, London, 1992 –1996
- Senior Managing Partner Bain & Company Scandinavia, 1994 –1997
- Senior Advisor European Investments, Bain Capital, Inc., Boston 1994-

Co-Founder and Senior Advisor:

- Bain Capital Europe, Bain Capital Europe, London, 1997-2002
- Founder and Executive Chairman Net Insight, 1996-1999
- Co-Founder & Executive Chairman Intelligent Security Solutions, 2006 -
- CEO Spintronics plc, London, 2006-08
- Co-Founder & Executive Director Spintel AB, Stockholm, 2009-
- Managing Partner Virtual Capital LLC 1998-
- Holding company for investments in seven early stage companies, three in the U.S., four in Europe/Israel/Asia in the technology, software, and B2B industries.
- Member of Global Advisory Board Endeavor Inc., head office NYC, 1997-
- Co-founder, Not-for-Profit Organization for Promotion of Entrepreneurship in emerging markets
- Managing Partner Nordic Management Limited, London 1996-
- Senior Advisory Consulting Firm (Managing Director/Partner)
- Board Member & Exec. Director Graphco Holdings Corp. Inc., U.S. 1999-

Board member (other companies):

- Realviz S.A., France 1998-99 (sold in 2009 to Autodesk Inc.)
- Ritmoteca Inc., Fl., U.S., 1999-
- Netgamefactory AB, Sweden, 2002-03
- VideoSoft Systems Ltd, Singapore, 2007-
- Director and Partner Lorange Institute of Business Zurich, Switzerland, 2009
- Visiting Professor of Entrepreneurship, Stockholm School of Entrepreneurship, Sweden 2009 -